

Paul Lohmann

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Research Interests	Behavioural Environmental Economics, Behavioural Science Behavioural Public Policy, Climate & Environmental Policy, Food Policy	
Current Position	University of Cambridge, Judge Business School El-Erian Institute of Behavioural Economics and Policy <i>Postdoctoral Research Associate</i>	2022 – Present
Other Affiliations	<i>Visiting Fellow</i> , Department of Economics, University of Exeter <i>Centre Fellow</i> , Cambridge Centre for Environment, Energy and Natural Resource Governance (CEENRG)	2026 (Jan–Jun) 2022 – Present
Education	PhD Behavioural Environmental Economics , Department of Land Economy, University of Cambridge Supervisor: Prof. Andreas Kontoleon	2017 – 2022
	MPhil Environmental Policy , University of Cambridge	2016 – 2017
	BSc Economics , University of Kent	2011 – 2015
	Exchange at Nova School of Business and Economics	2013 – 2014

Teaching & Supervision	University of Cambridge <i>Lecturer</i> Experimental Methods & Policy Evaluation (MPhil) Environmental Economics and Policy (BSc & MPhil) Behaviourally Informed Food Policy (Exec) Experiments in Consumer Behaviour (MPhil & PhD) Economic Valuation of Biodiversity and Ecosystems (Exec) Environmental Sustainability and Business (BSc & MPhil) <i>Teaching Assistant</i> Environmental Economics and Policy (BSc & MPhil) Political Psychology and Behavioural Public Policy (BSc)	2022–Present 2018–Present 2024 2024 2025 2025 2018–2022 2025
	PhD Advising Land Economy, Cambridge Geography & Environment, Oxford Psychological & Behavioural Science, LSE	2022–Present 2024–Present 2024–2025
	Masters Supervision MPhil in Environmental Policy, Cambridge MSt in Sustainability Leadership, Cambridge MSc in Behavioural Science, LSE	2024–Present 2023–2024 2023–2024

Peer-reviewed Publications	[17] Lemken, D., Simonetti, A., Banerjee, S., & Lohmann, P. M. (2026). Defaults harmonize our food choices—a systematic data review of default effects across socio-demographic groups. <i>Food Policy</i>	
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- [16] Khanna, T. M., Danilenko, D., Tomberg, L., Hansteen, S., Andor, M. A., **Lohmann, P. M.**, ... & Minx, J. C. (2026). Meta-analysis on comparative impact of behavioral, information, and monetary interventions on energy-efficient appliance adoption. *PNAS nexus*.
- [15] **Lohmann, P. M.**, Pizzo, A., Bauer, J. M., Khanna, T. M., Flecke, S. F., Callaghan, M., Minx, J., & Reisch, L. A. (2026). Demand-side interventions for sustainable food systems: a meta-analysis of food-policy interventions targeting food consumption and waste behaviours. *Nature Food*
- [14] Lowrie F., **Lohmann, P. M.** (2025) Do carbon labels encourage sustainable food choices? Results from a field experiment in call-centre worksite cafeterias *Behavioural Public Policy*
- [13] Kaiser, M., **Lohmann, P. M.**, Ochieng, P., Shi, B., Sunstein, C. R., & Reisch, L. A. (2025). Leveraging LLMs for predictive insights in food policy and behavioral interventions. *Discover Food*
- [12] **Lohmann, P. M.**, Gsottbauer, E., Gravert, C., & Reisch, L. A. (2025). Nudging, fast and slow: Experimental evidence from food choices under time pressure. *Environmental and Resource Economics*
- [11] Klotz, M., Krpan, D., **Lohmann, P. M.**, Galizzi, M. M., & Reisch, L. A. (2025). Stop, Think, Buy: An online randomised controlled experiment comparing the effects of traffic light nutritional labelling and price promotion on steering consumer food choice. *Appetite*
- [10] **Lohmann, P. M.**, Gsottbauer, E., Farrington, J., Human, S., and Reisch, L. A. (2024). Choice architecture promotes sustainable choices in online food-delivery apps. *PNAS Nexus*
- [9] Hou, Z., Zhang, G., **Lohmann, P. M.**, Kontoleon, A., and Zhang, N. (2024). The effect of air pollution on defensive expenditures: Evidence from individual commercial health insurance in China. *Journal of Environmental Management*
- [8] **Lohmann, P. M.**, Gsottbauer, E., van der Linden, S. and Kontoleon, A., (2024). Chilling results: How explicit warm glow appeals fail to boost pro-environmental behaviour. *Behavioural Public Policy*
- [7] **Lohmann, P. M.**, Probst, B., Gsottbauer, E., and Kontoleon, A., (2024). High levels of air pollution reduce team innovation *Journal of Economic Psychology*
- [6] Probst, B., **Lohmann, P. M.**, Kontoleon, A., and Anadón, L. D. (2023). The impact of open access mandates on scientific research and technological development in the US. *iScience*
- [5] **Lohmann, P. M.**, Kontoleon, A. (2023). Do Flood and Heatwave Experiences Shape Climate Opinion? Causal Evidence from Flooding and Heatwaves in England and Wales. *Environmental and Resource Economics*
- [4] **Lohmann, P. M.**, Gsottbauer, E., You, J., and Kontoleon, A. (2023). Anti-social behaviour and economic decision-making: Panel experimental evidence in the wake of COVID-19. *Journal of Economic Behavior & Organization*
- [3] **Lohmann, P. M.**, Gsottbauer, E., You, J., and Kontoleon, A. (2023). Air pollution and anti-social behaviour: Evidence from a randomized lab-in-the-field experiment. *Social Science & Medicine*
- [2] **Lohmann, P. M.**, Gsottbauer, E., Doherty, A., and Kontoleon, A. (2022). Do carbon footprint labels promote climatarian diets? Evidence from a large-scale field experiment. *Journal of Environmental Economics and Management*

[1] **Lohmann, P. M.**, Pondorfer, A., and Rehdanz, K. (2019). Natural hazards and well-being in a small-scale island society. *Ecological Economics*

Other Publications

[2] Weingärtner, E., **Lohmann, P.**, & Dannenberg, A. (2025). Politikinstrumente für einen umweltfreundlicheren Lebensmittelkonsum. In W. Hofmann, A.-K. Hosch, J.-H. Huttarsch, E. Matthies, E.-L. Brakemeier & C. Betsch (Hrsg.), *Policy Ultra-Briefs aus der Psychologie und angrenzenden Verhaltenswissenschaften, Reihe 1 – Klimaschutz*

[1] **Lohmann, P. M.** (2023). Long-lasting impact of information on meat consumption. *Nature Food*

Working Papers

"Do Food Subsidies Change Diets for Good? Evidence from Subsidy Introduction and Withdrawal (with Adam Ferris & Andrea Byfuglien)

"Identity Activation and Choice Architecture as Complements: Experimental Evidence" (with Adam Ferris)

Work in Progress

"Encouraging sustainable food Choices in football stadiums: A field experiment with Premier League supporters" (with Daniele Pollicino & Matteo Galizzi)

"Behaviourally informed menu design: A multi-site randomized controlled trial in US hospitals" (with Cecilia Shang & Lucia Reisch)

"Individual change through collective action? Investigating the impact of protests on climate change attitudes and behaviours in Canada" (with Cecilia Shang)

"Decision-making and AI use during extreme events" (with Elisabeth Gsottbauer & Malte Dewies)

"Carbon footprint labelling and sustainable food subsidies: A large scale field experiment with 13 university cafeterias" (with Clara Ma, Sanchayan Banerjee, Lee de Wit, Theresa Marteau, Laura Diaz Anadon & Lucia Reisch)

Outreach & Service

Conference Organisation: [Third International Behavioural Public Policy Conference 2024](#), Cambridge, UK – *Co-convenor & Programme Committee Co-Chair*; [XXVI BioEcon 2025](#), Cambridge, UK – *Conference Support*; [Behaviour & Policy for Sustainability Conference 2026](#) – *Co-organiser*

Workshop organisation: [Behavioural Transformations 2022-2024](#) – *Co-organiser*

Public & Industry Engagement: Greener by Default Research Board Member; Cambridge County Council Behaviour Change Initiative; Sustainable Development Forum (Serbia)

Steering Committees: [International Behavioural Public Policy Association](#)

Crowd-Sourced Research Projects: Member of the Management Science Reproducibility Collaboration for [Fišar et al. \(2023\)](#).

Editorial Board: Journal of Consumer Policy

Referee: Nature Human Behaviour, Nature Sustainability, Nature Food, American Economic Review, European Economic Review, Journal of Economic Behavior & Organization, Journal of Behavioral and Experimental Economics, Environmental and Resource Economics, Land Economics, Climate Change Economics, Environment and Development Economics, Ecological Economics, Journal of Consumer Policy, Food Quality and Preference, Journal of Environmental Psychology, Scientific Reports, Humanities and Social Sciences Communications, Behavioural Public Policy, Food Policy

Grants	• Cambridge School of Technology Seed Fund (£8,730)	2024
	• Cambridge Humanities Research Grant Scheme (£9,300)	2024
	• Cambridge Humanities Research Grant Scheme (£16,000)	2019
	• ESRC & Corpus Christi College PhD Scholarship	2017
Awards	• Best Doctoral Dissertation Award, European Association of Environmental and Resource Economists (EAERE)	2023
	• Undergraduate Dissertation Prize (Economics), University of Kent	2015
Seminars & Conferences	Keynotes: Behaviour & Policy for Sustainability Conference (CREDiBl, Berlin)	2025
	Invited talks: University of Exeter, University of Kiel, University of Bologna & SAIS	2026
	University of Oxford, Cambridge Social Decision-Making Lab,	2025
	BEACON; Brunel University London, Norwegian School of Economics,	2024
	Sustainable Development Forum Belgrade; RWI Essen, University of Cambridge;	2023
	Cambridge Judge Business School; University of Copenhagen	2022
	Conferences: IMEBESS, EAERE, IBPPC	2025
	What Works Climate Solutions Summit, IBPPA, EAERE, ACR	2024
	ESA European Meeting, EAERE, IMEBESS	2023
	What Works Global Summit, IBPPC, Behavioural Transformations Workshop	2022
	BIOECON, EAERE	2021
	EAERE	2018/19
Skills & Accreditations	ESRC Accredited Researcher	
	Completed Safe Researcher Training and accreditation process to access 'Secure Access' (controlled) data at the UK Data Service	
	Advancing Educational Practice Programme (AEPP) , University of Cambridge	
	<i>Fellowship of the Higher Education Academy (FHEA)</i>	
	Programming & GIS	
	Stata, R, Qualtrics, ArcGIS, QGIS, $\LaTeX$.	
	Languages	
	German (native), English (native), Portuguese (good)	